Xiaomeng Chen

CONTACT
INFORMATION

xc382@cornell.edu (+1) 470-263-5306
www.xiaomengchen.com
name pronunciation: Shaw-mong Chen

EDUCATION

Cornell University, SC Johnson College of Business, US
Ph.D, Strategy & Business Economics 2017-Present

Georgia Institute of Technology, Scheller College of Business, US
Master of Management, Information Technology Management 2015-2017

Shanghai University of Finance and Economics, China
Bachelor's Degree of Management, School of Accountancy 2009-2013

RESEARCH
INTEREST

Topics: Digital Platforms, Platform Strategy, Knowledge-sharing Online Communities
Methodologies: Empirical study, Econometrics

WORKING PAPERS

Chat More and Contribute Better: An Empirical Study of a Knowledge-Sharing Community SSRN
with Chris Forman, Michael Kummer
Information Sytems Research, Under first round revision

The Impact of Bifurcation on Platform Outcomes in a Q&A Community
with Chris Forman, Michael Kummer

Price Obfuscation and Demand Shift: Evidence From a Field Experiment on a Hotel
with Anuj Kummar, Xitong Li, Xiang (Shawn) Wan

CONFERENCE
PRESENTATIONS

Chat More and Contribute Better: An Empirical Study of a Knowledge-Sharing Community

- CIST, Conference on Information System and Technology, 2019
- 17th ZEW Conference on the Economics of Information and Communication Technologies, 2019
- NBER Summer Institute, IT and Digitization, Lightening round, 2021
- WISE, Workshop on Information Systems and Economics, 2021

The Impact of Bifurcation on Platform Outcomes in a Q&A Community

- WISE, Workshop on Information Systems and Economics, 2021
- 19th ZEW Conference on the Economics of Information and Communication Technologies, 2022
- Platform Strategy Research Symposium, 2022
- CIST, Conference on Information System and Technology, 2022

Price Obfuscation and Demand Shift: Evidence From a Field Experiment on a Hotel

- CIST, Conference on Information System and Technology, 2022

SERVICE

Reviewer for: Conference on Information Systems and Technology (CIST), International Conference in Information Systems (ICIS)

TEACHING
EXPERIENCE

Teaching Assistant

Digital Platform Strategy, AEM 4615	2020-2022
Digital Business Strategy, AEM 3220	2018-2019

Teaching Award
Outstanding Graduate Teaching Assistant Recognition: 2020-2021

Teaching Experience
Digital Platform Strategy, AEM 4615, guest lecture, 2021
Cornell Center for Social Sciences, Python and machine learning workshops, 2021-2022

PROGRAMMING
LANGUAGES

Proficient: Stata, Python, LaTeX
Familiar: R, SQL, MATLAB

REFERENCES

Chris Forman, Peter and Stephanie Nolan Professor, Cornell University
Strategy and Business Economics
Operations, Technology, and Information Management
Innovation, Entrepreneurship, and Technology
Charles H. Dyson School of Applied Economics and Management
chris.forman@cornell.edu

Michael Kummer, Assistant Professor of Economics, University of East Anglia
Empirical IO and Applied Econometrics
Economics of Digitization and ICT, Networks and Online Markets
School of Economics
M.Kummer@uea.ac.uk